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10 Hot Tech Startups For September

By [Jack McCarthy](#), CRN

12:00 PM EST Wed. Sep. 12, 2012

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Don't Stop

At first glance, it seemed that data center consolidation, virtualization and cloud computing would commoditize much of the technology market.

But viewing the burgeoning number of emerging tech startups, the opposite seems to be the case. From security to mobility to storage, there is no shortage of new companies with great ideas for a wide variety of technologies.

Continue on and check out some of the best.

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Adara Networks

CEO: Eric Johnson

Adara Networks is emerging as one of the most promising software-defined networking companies, earlier this year releasing its SDN platform in the U.S. market both directly and through Tech Data's reseller network.

"Adara's announcement underscores the immediate utility of its Full Stack Engine platform in delivering the benefits of SDN to enterprise data centers and networks of all types and scales," the company said in a May news release.

Earlier in the year, Adara unveiled certified engineer and certified sales specialist designations in its Adara Advantage Partner Program, established in 2011.

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