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ADARA VP of Technology and Strategy to Present at SDN Precon Today



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ADARA Networks is a global software company well known in the software defined networking (SDN) space. As such, it shouldn't come as much of a surprise that the company's vice president of Technology and Strategy, Sue Hares, is presenting at the [SDN Precon](#) today, as part of ITEXPO at the Mandalay Bay Resort & Casino Conference Center in Las Vegas, Nev.



Specifically, Hares will take part in the SDN and Network Visualization panel moderated by Paula Bernier, executive editor of TMC.

Participating in the SDN Precon seems to be the perfect way for ADARA to cap off what has been a busy summer. For example, just last week, the company tackled the issue of security in SDN with the ADARA Sirius SDN Network Virtualization and Virtual Routing solution, which is said to offer [impenetrable security](#) — an industry first.

The solution accomplishes this through the use of novel secure mechanisms for authentication, coupled with encryption of all control information.

Earlier this summer, ADARA also addressed the widespread need for network speed and efficiency with the launch of a new series of its [Sirius series](#) virtual and physical networking platform. Thanks to its new DLSP (dual layer security protocol) implementation, the platform is 1,000 times faster and more efficient than previous offerings.

It's possible that Hares will bring up these solutions while participating in the SDN Precon.

"ADARA is honored to be presenting on the SDN and Network Virtualization panel at SDN Precon," she said in a statement. "ADARA is re-defining the SDN landscape with production ready, fully dynamic, end-to-end SDN solutions. End-to-end SDN is needed to bring the entire SDN ecosystem and industry to the full potential of SDN."

Other speakers participating in today's 3:30 p.m. panel include Steven Shalita, vice president of marketing at NetScout Systems Inc., and Huy Nguyen, senior director of product management at Gigamon.

Edited by [Alisen Downey](#)

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In this SDN pre conference at ITEXPO Miami, we will define SDN, look at the technologies and components involved in SDN, the use cases of SDN, the players involved in moving SDN forward, and what this all means for networking as we know it.

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