

FEATURED ARTICLE

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ADARA Lowers Prices, Increases Capabilities of Its SDN Solutions



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ADARA Networks has upped the redundancy, scalability, and security on its Comet, Orion and Sirius software-defined networking products, and lowered their costs.

Comet is a bandwidth optimization solution. Orion leverages cloud computing and SOA to virtualize and manage intra-and inter-enterprise IT infrastructures, information operations, data sources, and services. And Sirius is a line of scalable network routers with native support for multi-path and the ability to support any services on any architecture.



Sue Hares, ADARA vice president of technology and strategy, today told SDNzone that the company has improved on these solutions with better policy failover. In terms of scalability, Comet now can do rescaling switchovers in the millisecond range. For service providers, the traffic engineering can also now scale to hundreds of thousands of routers (as opposed to tens of thousands as in the past), added Hares. ADARA, which has a history of working with the Department of Defense, has also applied its security know-how to these solutions, said Hares, adding the SDN infrastructure is now more hardened.

Pricing for the solutions is confidential, said Hares, but she said it has been adjusted downward after ADARA learned more about what price points make sense not just for early adopters, but for any organization trying to address its pain points with SDN. Hares added that ADARA now offers competitive product at a lower price as compared to others in the marketplace.

"ADARA is behind SDN," Hares said. "This is a market that will change of face of IT. We're willing to bet on that in the long haul."

Hares was among the speakers at the recent SDN Precon, co-located with ITEXPO Las Vegas in August. To learn more about SDN and NFV, join us at [Software Telco Congress](#) in November, and at SDN Precon early next year.



Edited by [Alisen Downey](#)

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SDN PRECON at ITEXPO Miami

Software-defined network is considered by many to be one of the most important, and potentially disruptive, developments in networking since the rise of the Internet. To date, networks and connectivity have come first, and applications have followed. SDN turns this model on its head, approaching networking from an apps-first standpoint.

In this SDN pre conference at ITEXPO Miami, we will define SDN, look at the technologies and components involved in SDN, the use cases of SDN, the players involved in moving SDN forward, and what this all means for networking as we know it.

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