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ADARA Networks to Present Customer Case Studies, Showcase Breakthrough Advancements in SDN Technology, at the Open Networking Summit

Presentation by ADARA's Chief Software Architect and ADARA customer case studies showcase the impact of SDN on WAN optimization and data center performance

SAN JOSE, Calif., Feb. 27, 2014 /PRNewswire/ – Executives and technical experts from [ADARANetworks®](#) will participate in the [Open Networking Summit \(ONS\)](#) to explore the measurable impact that SDN is having on WAN optimization and data center performance. In addition to demonstrating the new [ADARAAxis Switch System Product Line](#), ADARA will showcase a series of SDN customer implementations with a detailed look at [Admiration Foods](#), a Supreme Oil Company.

ONS, a leading industry event focused on highlighting SDN deployments, will take place March 3 - 5, 2014 in Santa Clara, CA. In addition to seeing new SDN product and customer implementation demonstrations at the [ADARAbooth](#), participants can also attend a presentation by [Karthikeyan Subramaniam](#), ADARA's Chief Software Architect. Using customer case studies, including [Admiration Foods](#), Mr. Subramaniam will discuss SDN advances and what they mean for WAN optimization and data center performance. The presentation will take place on Tuesday, March 4, 2014 from 4:40 pm - 6:00 pm.

Admiration Foods

Admiration Foods, a Supreme Oil Company, specializes in manufacturing and distributing products for the food industry. Faced with slow replication between data centers, high latency, poor VoIP quality, and expensive WAN bandwidth upgrades, Admiration Foods implemented ADARASirius and Orion Routers and Comet service assurance products to improve WAN quality of service. "Our former network solutions were not meeting our performance needs," said Deven Shah, VP of Information Technology at Admiration Foods. "Since implementing ADARA's SDN solution we have seen a dramatic improvement in our overall WAN performance, data center replication times, and in reduced latency."

Summit Demonstration:

- ADARA Booth: #102
- Dates: March 4-5, 2014
- Expo hours: Tuesday, March 4, 2014: 12:30 pm–6:00 pm
Wednesday, March 5, 2014: 12:30 pm–2:30 pm

About ADARA Networks


ADARANetworks is the industry leader in Software Defined Networking, Virtual Computing, and Networking. ADARASDN is an entire Physical + Virtual (P+V) ecosystem; End-to-End, (Data Center, Network, Small Office, Home and Mobile User), Production-ready, for Service Providers and Enterprises of all sizes, and verticals. ADARASDN seamlessly works with any and all 3rd party SDN and legacy products. ADARASDN empowers customers to simultaneously and optimally financially engineer their profits while operationally managing their enterprise. ADARASDN delivers autonomic, dynamic management of services, virtual, and physical infrastructure management. ADARASDN enables customer to create any policies, ADARASDN dynamically creates and enforces rules and configurations, and enforces Service Level Agreement (SLA) performance. For more information, please visit: <http://www.adaranetworks.com>.

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