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## ADARA Networks to Exhibit at Open Networking User Group Spring 2014 Event in New York



ADARA Networks logo. (PRNewsFoto/ADARA Networks)

NEW YORK, May 5, 2014 /PRNewswire/ -- ONUG Spring 2014 -- [ADARANetworks](#)®, a global software company in the Software-Defined Networking (SDN) space, today announced that it will showcase its new, production-ready, ADARAAXIS Switch at Open Networking User Group (ONUG) Spring 2014 in New York on May 5-6, 2014.

Delivering industry-leading cost-efficiency, scalability and performance, the ADARAAXIS Switch is designed to advance SDN adoption in enterprise data centers. It integrates ADARA's end-to-end SDN software with Interface Masters' high-capacity switching platform, the [Niagara 2948-12XL-OCP](#), which is based on the feature-rich Broadcom StrataXGS Trident II switch chip.

"Driven by some of the biggest IT business leaders of networking technology in the world, ONUG has taken a leadership role in providing IT executives, global network architects and designers with the real-world information they need to effectively implement Open Networking and Software-Defined Networking (SDN) solutions beyond the hyperscale environments that have dominated the conversation to date," said Eric Johnson, Chairman and CEO, ADARANetworks. "ADARA has been working with leading companies and government organizations, implementing cost-effective SDN solutions. We are looking forward to showcasing our latest SDN products and sharing our expertise in implementing effective SDN solutions with ONUG attendees."

"ONUG is the go to conference for IT leaders to exchange ideas and best practices for implementing Open Networking and Software-Defined Networking (SDN) solutions," said Ben Askarinam, CEO, Interface Masters Technologies. "We are excited to participate alongside the ADARA team—showcasing the breakthrough ADARAAXIS Switch and being part of these important industry conversations."

Exhibiting and demonstration details for ADARANetworks at ONUG Spring 2014 include:

Date: May 5-6, 2014  
Citigroup Headquarters, New York City

"IT business leaders today need to do more with less and they are coming together at the Open Networking User Group to take control of their IT architecture, pool their collective IT spend and influence vendor product development, standards and open source initiatives to eliminate vendor lock-in," said Nick Lippis, ONUG Chairman and Co-Founder. "The IT users in the ONUG community look forward to engaging in dialog with companies like ADARANetworks, to accelerate the deployment of open networking and open infrastructure solutions."

### About ONUG

The Open Networking User Group is a community of IT business leaders who exchange ideas and best practices for implementing Open Networking and Software-Defined Networking (SDN) designs. ONUG events are for IT executives, global network architects and designers to learn from peers and early adopters managing private or public clouds, enterprise data centers, WAN or service provider networks. Unlike trade shows or industry conferences, the ONUG Conference includes peer-level IT leaders sharing content and plans around real, deployable SDN, OpenFlow, and OpenStack solutions in an interactive setting with no vendors in attendance. The program is designed to ensure plenty of time for networking and open discussions among IT users.

### About ADARA Networks

ADARANetworks is the industry leader in Software Defined Networking, Virtual Computing, and Networking. ADARASDN is an entire Physical + Virtual (P+V) ecosystem; End-to-End, (Data Center, Network, Small Office, Home and Mobile User), Production-ready, for Service Providers and Enterprises of all sizes, and verticals. ADARASDN seamlessly works with any and all 3<sup>rd</sup> party SDN and legacy products. ADARASDN empowers customers to simultaneously and optimally financially engineer their profits while operationally managing their enterprise. ADARASDN delivers autonomic, dynamic management of services, virtual, and physical infrastructure management. ADARASDN enables customer to create any policies, ADARASDN dynamically creates and enforces rules and configurations, and enforces Service Level Agreement (SLA) performance. For

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