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ADARA Networks Appoints Steven Garrido as Director of Global Accounts



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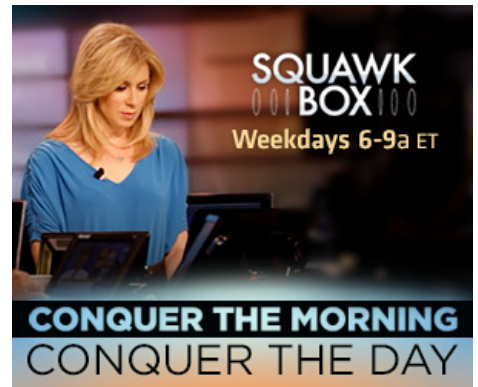


SAN JOSE, Calif., May 7, 2014 /PRNewswire/ -- **ADARA Networks®**, a global software company in the Software Defined Networking (SDN) space, today announced the appointment of Steven Garrido to Director of Global Accounts. Garrido will oversee the management of ADARA's global customer base, ensuring enterprises with global reach have the highest-grade networking and SDN technologies, as well as premium support and services.

"We've seen unprecedented demand for ADARA's SDN technologies since we expanded our market beyond the federal sector, such as the Department of Defense, and commercialized our services for the enterprise," said Eric Johnson, CEO of ADARA Networks. "Steven is one of the most successful sales professionals in the networking industry—his accomplishments stand on their own and his presence at ADARA is a testament to the products, the company and the ADARA team. We're very pleased to welcome Steven to our organization and look forward to his contributions to scaling our company's entire sales, services and support organization to meet this dynamic demand."

Steven brings more than 30 years of sales and sales management experience in the enterprise networking, security and services markets. With an extensive track record of breaking sales records for various companies, Steven developed a reputation in the technology industry for large opportunity creation, strategic management, collaboration and ecosystem development. Prior to joining ADARA Networks, he held senior sales positions at MileStone Tech, Trend Micro and Cisco, where he delivered more than \$500 million in hardware sales bookings, \$100 million in software sales bookings and closed a \$61 million order—which was, at the time, the largest single order ever in Cisco history—in addition to dozens of sales in excess of \$1 million each.

"ADARA has been growing at a rapid clip, offering actual production-ready SDN to a market that has only dreamed about ready-to-go-to market solutions," said Steven Garrido, Director of Global Accounts for ADARA Networks. "I'm excited to have this unique opportunity to help change the face



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of enterprise networking through ADARA's SDN technologies."

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ADARA Networks is the industry leader in Software Defined Networking, Virtual Computing, and Networking. ADARA SDN is an entire Physical + Virtual (P+V) ecosystem; End-to-End, (Data Center, Network, Small Office, Home and Mobile User), Production-ready, for Service Providers and Enterprises of all sizes, and verticals. ADARA SDN seamlessly works with any and all 3rd party SDN and legacy products. ADARA SDN empowers customers to simultaneously and optimally financially engineer their profits while operationally managing their enterprise. ADARA SDN delivers autonomic, dynamic management of services, virtual, and physical infrastructure management. ADARA SDN enables customer to create any policies, ADARA SDN dynamically creates and enforces rules and configurations, and enforces Service Level Agreement (SLA) performance. For more information, please visit: <http://www.adaranetworks.com>.

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