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CLOUD COMPUTING JOURNAL

Cloud Expo Authors: Liz McMillan, Pat Romanski, RealWire News Distribution, Roger Strukhoff, Elizabeth White

News Feed Item

ADARA Networks to Present at Oppenheimer 17th Annual Technology, Internet & Communications Conference

BY PR NEWSWIRE

AUGUST 7, 2014 08:30 AM EDT

ARTICLE RATING: ☆☆☆☆☆

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SAN JOSE, Calif., Aug. 7, 2014 /PRNewswire/ -- ADARA Networks, a global software company in the Software Defined Networking (SDN) space, today announced that Chief Software Architect Karthikeyan Subramaniam will present at the Oppenheimer 17th Annual Technology, Internet & Communications Conference being held August 12-13, 2014 at the Four Seasons Hotel in Boston.

ADARA

ADARA joins a select list of companies presenting on the latest industry developments. Subramaniam will be participating in the Network Orchestration/Network Virtualization (SDN) Panel to be held on Tuesday, August 12, 10:25-11:00AM EST. Akshay Sharma, senior analyst at Gartner Research, will moderate this portion of the event.

CIO, CTO & Developer Resources

- MYDIGIPASS by VASCO–strong authentication in the cloud
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About ADARA Networks

ADARA Networks is the industry leader in Software Defined Networking, Virtual Computing and Networking. ADARA SDN is an entire Physical + Virtual (P+V) ecosystem -- end-to-end, (Data Center, Network, Small Office, Home and Mobile User), production-ready -- for service providers and enterprises of all sizes, and verticals. ADARA SDN seamlessly works with any and all third-party SDN and legacy products. ADARA SDN empowers customers to simultaneously and optimally financially engineer their profits, while operationally managing their enterprise. ADARA SDN delivers autonomic, dynamic management of services, and virtual and physical infrastructure management. ADARA SDN enables customers to create any policies, dynamically creates and enforces rules and

Comments

New Release of Quest Toad for Oracle Offers Enhancements to Reduce Risk

By Liz McMillan

yourfanat wrote: I am using another tool for Oracle developers - dbForge Studio for Oracle. This IDE has lots of usefull features, among them: oracle designer, code competion and formatter, query builder, debugger, profiler, erxport/import, reports and many others. The latest version supports Oracle 12C. More information here.

Oct. 22, 2013 02:57 AM EDT

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Cloud Expo & DevOps Summit 2014 East

KEYNOTES

Microsoft

Opening Keynote | Microsoft Azure

Lastest Blog Posts

Fast Data vs. #BigData | Internet of Things (#IoT) at @BigDataExpo

By Jnan Dash

Back when we were doing DB2 at IBM, there was an important older product called IMS which brought significant revenue. With another database product coming (based on relational technology), IBM did not want any cannibalization of the existing revenue stream. Hence we coined the phrase "dual database strategy" to justify the need for both DBMS products. In a similar vain, several vendors are concocting all kinds of terms and strategies to justify newer products under the banner of Big Data.

Aug. 7, 2014 01:00 PM EDT Reads: 804

The New Requirements for App Delivery – @DevOpsSummit Story [#DevOps]

configurations, and enforces Service Level Agreement (SLA) performance. For more information, please visit: http://www.adaranetworks.com.

Media Contact:
Brigida Bergkamp
Sparkpr for ADARA Networks
adara@sparkpr.com
+1 415 269 8298

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Cloud Expo Breaking News

@ThingsExpo #IoT Story: Simplifying Video Workflows with @Verizon

By Pat Romanski

Video management and delivery has become increasingly challenging due to the diversity of solutions, mobile devices, platforms and video formats. As a result, companies are often required to piece together multiple solutions and vendors to get what they need. In his session at 15th Cloud Expo, Ralf Jacob, Chief Revenue Officer at Verizon Digital Media Services, addresses the challenges of streaming live and on-demand adaptive video to multiple platforms and devices by moving the workflow from hardware-dependent infrastructure to software and cloud-based infrastructure. He will demonstrate how Verizon Digital Media Services eliminates complexity instead of managing it, with a simpler, more scalable approach that significantly reduces costs.
Aug. 7, 2014 02:45 PM EDT Reads: 310

Bsquare Named "Bronze Sponsor" of Internet of Things Expo

By Liz McMillan

SYS-CON Events announced today that Bsquare Corporation, a leading enabler of smart connected systems, has been named "Bronze Sponsor" of SYS-CON's Internet of @ThingsExpo, which will take place on November 4–6, 2014, at the Santa Clara Convention Center in Santa Clara, CA. Bsquare is a global leader of embedded software solutions. We enable smart connected systems at the device level and beyond that millions use every day and provide actionable data solutions for the growing Internet of Things (IoT) market. We empower our world-class customers with our products, services and solutions to achieve innovation and success.
Aug. 7, 2014 01:00 PM EDT Reads: 1,322

Sharing Experiences in Enterprise #Cloud Adoption @CloudExpo with @NuoDB

By Liz McMillan

As more applications and services move "to the cloud" (public or on-premise) cloud environments are increasingly adopting and building out traditional enterprise features. This in turn is enabling and encouraging cloud adoption from enterprise users. In many ways the definition is blurring as features like continuous operation, geo-distribution or on-demand capacity become the norm. NuoDB is involved in both building enterprise software and using enterprise cloud capabilities. In his session at 15th Cloud Expo, Seth Proctor, CTO at NuoDB, Inc., will discuss the experiences from building, deploying and using enterprise services and suggest some ways to approach moving enterprise applications into a cloud model.
Aug. 7, 2014 12:30 PM EDT Reads: 610

TechXtend and r-evolution to Exhibit at Cloud Expo Silicon Valley

By Elizabeth White

SYS-CON Events announced today that TechXtend

Microsoft Azure

CA

DevOps Summit Opening Keynote | A New State of the Art

IBM

Day 1 Lunch Keynote | Cloud as a Growth Engine for Business - Unleashing Software-Driven Innovation

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Akamai

Day 2 Lunch Keynote | Application Delivery in the Cloud: Debunking Myths and Showcasing the Realities

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Day 3 Keynote | Navigating Storage in a Cloudy Environment

Microsoft

Day 4 Keynote | Clouds, Devices, and Demos! What Developers Need.

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The Next Generation IT Department – Must Have Hybrid Cloud

By Lori MacVittie

Application delivery, as defined as its own little corner of the network industry, has been fairly focused on assuring the performance, security and availability of applications since its inception back around 2003. Oh, the ways in which those three core tenets have been supported by application delivery controllers has evolved during that time, but always the focus was on the goal of making apps fast, secure and available. But that was then, and this is next. The new world is an application world, and it's not just having them on the Internet that counts. Applications - whether mobile or web, consumer or employee - are what enable and grow business today. The app is a requirement, a competitive differentiator, the keystone of an ecosystem around which businesses will rise and fall.
Aug. 7, 2014 10:15 AM EDT Reads: 715

How Load Balancing Impacts the Cost of Cloud

By Lori MacVittie

It's not the first time we've heard the statement that cloud can be too expensive and I doubt it will be the last. This latest episode comes from Alexei Rodriguez, Head of Ops at Evernote by way of Structure 2014: It is important to note that this admission - like those in the past - have come from what we call "web monsters." Web monsters are, as the name implies, web-first (and usually only) organizations who have millions (or billions) of users. Modern web monsters generally have only one application for which they are responsible, a la Evernote, Netflix, Facebook, etc...
Aug. 7, 2014 09:45 AM EDT Reads: 1,170

Business Technology Literacy in the #CloudComputing Era

By David H Deans

What if you could deploy a new IT service shortly after you defined the requirements? And, just imagine the bliss, if your IT spend could directly translate into a competitive advantage. Predicting the ROI would be relatively easy. You would be the envy of your peer group. Unfortunately, as most senior executives already know, it's never that simple. Typically, you perform the technology assessment due diligence up-front, you place your bets based upon the most compelling guidance, and then you closely monitor the results. It's an iterative process, where confidence builds over time. Maybe that's why new business technology spending tends to be aligned with a past success. But this procurement model doesn't adapt very well in response to unanticipated significant market events or the rapid acceleration of unplanned technology migrations. Moreover, tight budgets and other resource constraints can severely limit an organization's ability to react quickly to changing environments.
Aug. 7, 2014 09:00 AM EDT Reads: 1,286

The Internet of Things and You: A Beginner's Guide

By Shelly Palmer

I love The Internet of Things. You do, too, even if you don't know exactly what it is yet. Hardly a day goes by where I don't find a story about some awesome company creating some new awesome gadget that taps into The Internet of Things. Scrolling through these stories is like taking a peek at the world (and our homes!) three to five years down the line. But, uh, what exactly is The Internet of Things? And why should you care?
Aug. 6, 2014 09:30 AM EDT Reads: 1,002

ARM Server to Transform Big Data to Internet of Things (#IoT)

By Hollis Tibbetts

According to Chris Piedmonte, CEO of Suvola Corporation - a software and