

Equivoice Selects ADARA SDN, NFV and Cloud Management Platforms to Expand Cloud Services Offerings ADARA's 100% interoperability with Equivoice's cloud services platform enables rapid delivery of customized public, private, and hybrid cloud services to global customers

SAN JOSE, Calif., and CHICAGO, Feb. 3, 2015 /PRNewswire/ -- ADARA Networks®, global software company in the Software-Defined Networking (SDN) space, today announced that Equivoice, a leading Provider of Advanced Cloud Services, has selected ADARA's SDN, Network Functions Virtualization and Cloud Management Platform for its cloud services business. Equivoice has integrated ADARA's advanced SDN solutions into its cloud infrastructure and WAN block to provide NFV, WAN optimization and acceleration, network virtualization, DPI, advanced QOS, and choreography and orchestration to its global customer base.



"With an expanding customer base around the world, Equivoice is a rapidly growing global provider of public and private cloud services," said Eric Johnson, CEO at ADARA. "The ADARA platform enables automated implementation, operation, and scaling of Equivoice's cloud infrastructure. This allows the company to deliver a unique set of advanced cloud and managed services that will help Equivoice's customers to increase flexibility, lower costs, and simplify network management."

Equivoice is a quickly expanding cloud services provider that utilizes the most advanced platforms to deliver public cloud, private cloud, data center infrastructure, and Equivoice managed hardware and infrastructure services to its growing list of customers. Equivoice will offer delivery of these and other advanced services based upon ADARA's unique SDN and cloud platform features and functionalities to a global base of more than 300 Equivoice customers and the hundreds of customers of other Equivoice partners.

Equivoice selection and use of only the most advanced platforms and intense focus upon customer service and support has made Equivoice a leader in delivering enterprise-class cloud services to businesses of all sizes and types, including Carnival Corp. Plc., Carnival Cruise lines one of the largest vacation companies in the world, with annual revenues in excess of \$15 Billion.

"After thorough testing and analysis of SDN solutions on the market, we chose to integrate ADARA's SDN solutions into our growing cloud services business," said Marcus McEwen, founder and president of Equivoice. "ADARA's unique end-to-end SDN solution is 100% interoperable with our cloud services platform. This allows us to accelerate time to market and time to revenue by quickly delivering new and customized public, private, and hybrid cloud services to meet the needs of our base of customers and grow that base exponentially."

About Equivoice

Headquartered in Chicago, Illinois, Equivoice provides public and private cloud services and cloud access to business clients throughout the world. The company's selection and use of only the most advanced platforms and intense focus on customer service and support has made Equivoice a leader in delivering enterprise-class cloud services to businesses of all sizes and types for more than 25 years.

About ADARA Networks

ADARA Networks is an industry leading developer of production-ready and vendor-neutral Software Defined Networking (SDN), Virtual Computing, and Networking solutions. ADARA SDN is a complete end-to-end solution including Network Functions Virtualization, WAN optimization, network monitoring, management, and configuration, security, services/infrastructure choreography and network orchestration. By enabling more flexible, secure and high performing IT infrastructure environments, ADARA SDN empowers enterprise customers to develop new revenue streams, increase bottom line and net profits and return on investment (ROI). For more information, please visit: <http://www.adaranetworks.com>.

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The EQUIVOICE logo features the word "EQUIVOICE" in a bold, blue, sans-serif font. The letters are set against a background of several curved, overlapping lines in shades of blue and white, creating a sense of motion or a stylized wave effect.