



OpenNFV:
The new business
of the network

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HP Networking



HP Networking Featured Highlight



RMIT improved their campus networking with SDN technology to enable a seamless student experience. Learn how RMIT partnered with HP for Software-defined networking.

HP SDN App Store Industry's first SDN App Store

Check our enterprise ready SDN app store
<http://www.hp.com/sdn/appstore>

HP Software-defined Networking

HP Software-defined Networking (SDN) provides an end-to-end solution to automate the network from data center to campus and branch. Expanding the innovation of SDN, HP SDN ecosystem delivers resources to develop and create a market place for SDN applications. The HP SDN ecosystem delivers the following benefits:

- **Simple** - programmable network with open standards infrastructure
- **Agile** - dynamically change how your network responds to business needs
- **Automated** - rapid deployment of applications

HP Networking Videos

Why SDN... Software-defined Networking

HP SDN App Store: SDN is Now! Are you Ready?

Trusted Network Transformation Approach

Join The HP SDN Ecosystem

HP Networking Customer References

- Improved Network Performance Meets Rising Dough Demand
- Ballarat Grammer Improves Network Performance by Leveraging SDN Applications
- South Washington Co. Schools: Redefining the Network
- Istanbul Kultur University: Ready for the Future

HP Networking Papers & Brochures

- HP Virtual Application Network SDN Controller
- Unlock Innovation: Software Defined Networking Services
- HP Virtual Cloud Networking SDN Application Fact Sheet
- New Style of IT: Planning for and Supporting Complex Datacenter Networks — Am I Ready for SDN?
- Greater Agility and Continuity, HP-VMware Networking Solution
- Considerations for Deploying SDN

HP Networking Blogs

- Advance to the new frontier in networking with SDN and Big Data
- From SDN to the Internet of Things: Why Openness Is Crucial
- HP Networking SDN solution wins the 2014 NetEvents cloud innovation award!

HP SDN App Store & Featured HP SDN App Store Apps

SDN Journey

SDN Journey, sponsored by HP, is a multi-part series featuring networking industry veteran Jim Metzler. SDN Journey covers a wide range of topics about SDN, starting with the basics of SDN and then moving on to use cases and standards. We welcome all our readers to take this journey with us, [here](#).

Learn how HP can help you with your SDN journey. Visit www.hp.com/go/sdn.

Webinar: Learn How to Write a SDN Architecture RFI

These days it seems like everyone in the market has something to say about how they can harness SDN to transform complex traditional networks into virtualized, flexible, and programmable infrastructure. Asking the right questions is essential to understanding what to expect and what is possible with your actual SDN deployments. Co-sponsored by SDXCentral and HP, this webinar will help you understand:

- What questions you should ask vendors when you make an SDN Architecture RFI.
- What to look for in an SDN vendor and solution.
- How to make informed decisions that will optimize the potential of your SDN deployment.

Access the webinar on-demand and hear Dr. Jim Metzler of Ashton, Metzler & Associates as he shares a sample template that can serve as a



HP SDN App Store: Select from a range of SDN applications that allows you to refine your networking using the power of SDN

starting point for your own SDN solution search, as well as a vendor's perspective and insights on what you should be looking for in SDN solutions from HP Networking.

Watch it on-demand here.



HP Network Protector SDN App enables automated network posture assessment and real-time security across the network



HP Network Optimizer SDN App enables automated provisioning of network policy and quality of service to provide enhanced user experience



Adara Hercules SDN Orchestration: Streamlines service policy design and automated IT management for SDN and NFV reducing IT manual operations



FireSphere Threat Isolator: Empowers global visibility and security with dynamic device isolation, internal packet capture, and granular traffic metrics



TechMahindra SLB: Highly flexible and configurable load balancer reducing CAPEX and OPEX while increasing scalability



Seisei Flow Command: Unifies real-time flow policy control, analytics, and security suite doubling usable bandwidth with no SDN link or user session crash

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